

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/OCT. 15, 1962

1962

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 12, 1962</u>			
Oct. 11	ALTMAN'S RELEASE DATE--Special collection of China and Glass. (No Show)		
Thursday Oct. 11 11:30 A.M.	PRESS PREVIEW OF IMPORTED FURNITURE Press preview of importations of antique furniture, porcelains, crystals, and decorative accessories from Europe. By invitation. (For Release, Mon. October 15.)	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 11 12:00 Noon Luncheon	PREVIEW: RESORT- CRUISE KNITWEAR Rudi Gernreich will preview his Resort and Cruise knits in swimwear and dresses. By invitation. Informal showings thereafter.	RUDI GERNREICH FOR HARMON KNITWEAR	1407 BROADWAY - RM. 600 CHARLES ROSE OFFICES
Thursday Oct. 11 12:30 P.M. Luncheon	LUNCHEON SHOWING OF CUSTOM FASHIONS Custom fashions for Fall and Winter. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Fashion Director and Commentator: Mary Alice Rice, PL. 2-5726.	ELSE FRITZ (36 CENTRAL PARK SO.)	HOTEL PLAZA PERSIAN ROOM
Thursday Oct. 11 2:00 P.M.- 4:00 P.M.	PRESS PREVIEW: "'63 DECORATION & DESIGN" One hundred full-scale model rooms will be shown at the third annual home fashions show, sponsored by N.Y. Chapter of American Institute of Interior Designers and Resources Council. (Benefit preview, 5:00 P.M.-9:00 P.M., for N.Y. Herald Tribune Fresh Air Fund. Tickets: \$20.00 each.) Exhibit open through Oct. 23, 11:00 A.M.-10:30 P.M.(except Sunday, 1:00-9:00 P.M.). Prices: \$2.00, adults; \$1.00, students; 50¢ children. Publicity: Martha Schaeffer & Co., 410 E. 54th Street, PL. 1-0887; or PL. 2-9040.	AMERICAN INSTITUTE OF INTERIOR DESIGNERS	7TH REGIMENT ARMORY PARK AVE. & 66TH STREET
Thursday Oct. 11 4:00 P.M. Champagne	PREVIEW: CALIFORNIA SPRING KNITS 1963 Preview of Spring knit collection of separates, coordinates, and dresses. For press and buyers, by invitation. Contact: Lynn Smithers or Gerry Ahearn, LO. 5-2442. Publicity: Joy Frizze Hicks, 611 Mission Street, San Francisco, EXbrook 2-8723.	KORÉT OF CALIFORNIA	1407 BROADWAY SHOWROOM - ROOM 408
Beginning Thursday Oct. 11	OPENING OF RESORT COUTURE FASHIONS Resort couture fashions, designed by Angela. By appointment. Contact: Mr. Landi, JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Friday Oct. 12 6:00 P.M.- 8:00 P.M. Cocktails	BUFFET RECEPTION HONORING VICTOR LUNDY I. Miller and the editors of the "Architectural Forum" will invite home furnishing editors, architects, and interior decorators to meet Mr. Victor Lundy, designer of the I. Miller Salon. By invitation. Publicity: Ruth Hammer Associates, 2 West 59th Street, EL. 5-7872.	I. MILLER	734 FIFTH AVENUE 57TH ST. & 5TH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, OCTOBER 14, 1962</u>			
Sunday Oct. 14 1:15 P.M. Brunch	CUSTOM-ORDER FASHIONS DURING BRUNCH Fall daytime, cocktail, and evening custom-order fashions by Roberta Couture. Reservations--\$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Assoc., 30 East 37th Street, MU. 9-8542.	ROBERTA COUTURE (978 LEXINGTON AVE.)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Oct. 15	BERGDORF GOODMAN'S RELEASE DATE--Imported furniture. (See Pg. 1)		
Oct. 15	MACY'S RELEASE DATE--Accessories and gifts. (No Show)		
Monday Oct. 15 12:00 Noon Luncheon	RECEPTION FOR M.ALEXANDRE OF PARIS M. Alexandre of Paris in person, with "avant garde" coiffures. Fashions by Fontana of Rome. By invitation. Contact: K. Mock, 405 West 23rd St., Penthouse "A," or CH. 3-0642.	INTERNATIONALE DES COIFFURES DE DAMES	HOTEL PIERRE ROOF GARDEN
Monday Oct. 15 8:00 P.M.	OPENING NIGHT OF OPERA SEASON The seventy-eighth season with Giordano's "Andrea Chenier," a revival after two years, with Franco Corelli, Eileen Farrell, and Robert Merrill in leading roles. Publicity: Francis Robinson, PE. 6-1200.	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH STREET
Beginning Monday Oct. 15	OPENING OF SPRING COLLECTIONS Continuous showings of junior and petite fashions.	GAY GIBSON; GAY PETITES; MISS COUTURE	1407 BROADWAY SHOWROOM - Rm. 3905 Contact: LO. 5-4212.
Beginning Monday Oct. 15	OPENING: SPRING SPORTSWEAR COLLECTION Continuous showings of Mister Pants, Pantsville, Pa.; Young Mister Pants, designed by Lynn Stuart. Publicity: Joan Miller, OX. 5-7320.	MISTER PANTS	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 15	EARLY SPRING RAIN- WEAR AND OUTERWEAR March & Mendl's early Spring collection of rainwear and outerwear at continuous daily showings. Publicity: Marion Cook, LA. 4-7942.	MARCH & MENDEL, INC.	512 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Oct. 15	SPRING ITALIAN KNITWEAR FASHIONS Continuous daily showings of Spring knitwear in two- and three-piece ensembles, coats, and dresses, designed by Renee Karel, and hand-fashioned by Jernat's mill in Italy. Also showing in Dallas, Texas, (Merchandise Mart-Rm. 871) Oct. 20-26. Contact: Ben Rodney, WI. 7-9724.	JERNAT OF ITALY(DIV. OF HECHT & BIERN, INC.)	1407 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 15	OPENING: CRUISE AND SPRING COLLECTION Continuous showings of Devonbrook(suits) and Debshire(dresses and costumes) designed by John Anthony. Also, Devonaire coats. Contact: PE. 6-4580.	DEVONBROOK	1400 BROADWAY SHOWROOM - 10TH FLOOR
Monday Oct. 15- Oct. 20	FORTIETH SEMI-ANNUAL ANTIQUES FAIR Semi-annual Antiques Fair, with 135 exhibitors from 11 states and England, displaying American, European, and Oriental furnishings and fashions. Hours: 1:00-11:00 P.M.; Sat., 1:00-6:00 P.M. Admission: \$1.50 (opening day \$2.00). Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVENUE & 34TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 16 9:00 A.M. Breakfast	PREVIEW: WILLIAMSBURG CRAFT HOUSE World premiere for press of Williamsburg Craft House, only complete collection in the world, except for original in Virginia. By invitation. (For Release, Fri., Oct. 19.)	B. ALTMAN & CO.	7TH FLOOR
Tuesday Oct. 16 10:00 A.M. Coffee	PRESS PREVIEW OF MATERNITY FASHIONS Lane Bryant's press preview of maternity fashions. By invitation. (For Release, Wed., Oct. 17.)	LANE BRYANT	10TH FLOOR
Tuesday Oct. 16 11:30 A.M.	CUSTOMER SHOWING OF SCAASI FASHIONS Showing of Fall fashions by Scaasi. Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Oct. 16 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview for the press of Spring and Summer sportswear. By invitation only. Contact: Joan Van Hoya, WI. 7-1381.	QUEEN CASUALS (1410 BROADWAY)	HOTEL PIERRE ROOF GARDEN
Tuesday Oct. 16 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON "Flight To Fall Fashions By Air France"--Fall fashions by Donald Brooks. Shoes--Fiorentina. Gloves--Kislaw. Gift--Monet. Door Prize--Georg Jensen. Cabochard perfume by Gres, presented to each guest. Press by invitation. Public by reservation--\$4.75; contact:"Headwaiter," EL.5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	DONALD BROOKS FOR TOWNLEY	WALDORF-ASTORIA EMPIRE ROOM
Tuesday Oct. 16 5:00 P.M.- 7:00 P.M. Cocktails	PREMIERE OF NEW ART GALLERY Gallery 63 will premiere the first exhibition of leading Italian artists, including Fausto Pirandello, Giorgio de Chirico, Carlo Levi, Mino Maccari, Emilio Vedova, Bruno Cassineri, Giuseppe Santomaso, Marcello Mussini. By invitation. Publicity: Peggy Cantor at Constance Hope Associates, 225 West 57th Street, PL. 7-0515.	GALLERY 63, INC.	721 MADISON AVENUE (63RD STREET)
Tuesday Oct. 16 6:30 P.M.- 9:00 P.M.	FIFTH SESSION OF FASHION CAREER COURSE Subject: "Coordination and Photography--Green Fields For Women." Speakers: Virginia Harris, Filene's of Boston; John and Babs Rawlings, John Rawlings Inc.; Conoldine Burnett, Frederick Atkins. Individual session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Wednesday Oct. 17 9:30 A.M. Coffee	PRESS PREVIEW: NEW SKI BOUTIQUE Press preview of Bonwit Teller's new ski boutique. By invitation. (For Release, Fri., Oct. 19.)	BONWIT TELLER	5TH FLOOR
Wednesday Oct. 17 10:30 A.M.	PREVIEW: RESORT-SPRING IMPORT FASHIONS Preview of Fontana's Resort-Spring import fashions. By invitation. Contact: Joan Franges, PL. 3-7244. Publicity: Rosemary Sheehan, MU. 5-1280.	FONTANA OF ROME	HOTEL PLAZA CRYSTAL ROOM
Postponed Oct. 17	HELENA RUBINSTEIN RECEPTION, ORIGINALLY SCHEDULED FOR OCT. 17 AT 5:00 P.M. HAS BEEN POSTPONED TO OCT. 24. (See Pg. 6)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 17 5:30 P.M.- 7:30 P.M.	PREVIEW OF IRISH TWEED EXHIBITION Showings Oct. 17 and 18 of Donegal Handwoven Tweed Exhibition, featuring coats and suits designed by Anne Livia of Dublin. By invitation. Contact: Maureen Hanlon, PL. 1-3970. Publicity: Rosemary Sheehan, MU. 5-1280.	IRISH EXPORT BOARD; DONEGAL TWEEDS	IRELAND HOUSE 33 EAST 50TH STREET
Thursday Oct. 18 9:30 A.M. Coffee	PRESS PREVIEW: YOUNG IMPORTS Ohrbach's preview of boys' and girls' Young Imports for Winter and Holiday. By invitation. (<u>For Release, Fri., Oct. 19.</u>) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	6TH FLOOR
Thursday Oct. 18 12:30 P.M. Luncheon	PRESS RECEPTION FOR GLOVE DESIGNER Preview of imported gloves, designed by Roger Fare of Paris, who will be at luncheon to meet the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Thursday Oct. 18 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FUR FASHIONS Fashions by ten leading fur designers. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Publicity: Rosemary Sheehan, MU. 5-1280. Fashion Show Producer: Mary Alice Rice, PL. 2-5726.	EMPRESS CHINCHILLA	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 18 2:30 P.M.	OPENING: RESORT- TRAVEL COLLECTION Sam Friedlander's Resort-Travel collection, designed by Bob Bugnand. (<u>Note Change Of Date.</u>) By invitation. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 19	ALTMAN'S RELEASE DATE--Williamsburg Craft House. Preview Oct. 16. (See Pg. 3)		
Friday Oct. 19 12:00 Noon	PREVIEW OF SPRING COLLECTION Gross-Sydney's Spring collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. By invitation. Continuous there- after. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Friday Oct. 19	SHOWING: FOOTWEAR FOR SPORTS CLOTHES Golo Footwear Spring and Summer collection for sports clothes. By appoint- ment. Contact: Arthur Samuels, Jr., BR. 9-5800.	GOLO FOOTWEAR CORP.	350 FIFTH AVENUE SUITE 925
Sunday Oct. 21 1:15 P.M. Brunch	FALL FASHIONS DURING BRUNCH Fall afternoon, cocktail, and evening fashions by Gothe, available at Bonwit Teller. Reservations--\$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Assoc., 30 East 37th Street, MU. 9-8542.	GOTHE (DAVID E. GOTTLIEB, INC.)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Tuesday Oct. 23 9:30 A.M.	PRESS SHOWING: SPRING AND CRUISE COLLECTION By invitation. Thereafter Oct. 24, 25, 30, 31, Nov. 1 at 9:30 A.M. Contact: Laura Cantor, PE. 6-5475.	NATHAN-STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 23 12:30 P.M. Luncheon	PREVIEW: NEW LOOK IN HAIRSTYLES Saks Fifth Avenue will present George Masters and his new look in hair- styling. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	STROLLERS' CLUB 154 EAST 54TH STREET
Tuesday Oct. 23 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Ready-to-wear and custom originals during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	ELIZABETH LAWRENCE, INC. (17 EAST 57TH STREET)	HOTEL PLAZA PERSIAN ROOM
Tuesday Oct. 23 1:00 P.M.	OPENING OF SPRING COLLECTION Showing of Hannah Troy's Spring dress collection on Oct. 23, 24, 30, 31, Nov. 6, 7 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 23 1:00 P.M.	OPENING OF SPRING JUNIOR COLLECTION Junior fashions, designed by Anne Klein. Daily except Mondays and Fridays at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 23 2:30 P.M. Cocktails	PREVIEW: SPRING JUNIOR DRESSES For press and resident buyers, by invitation. Beginning Oct. 24-Nov. 1, Mon., Tues., Wed., at 2:30. Publ.: Jeanette Gottlieb, BR. 9-6560.	HAYETTE	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 23 6:30 P.M.- 9:00 P.M.	SIXTH SESSION OF FASHION CAREER COURSE Subject: "Buying and Merchandising--Learn About Markets At Home And Abroad" Speakers: Lillian Horinbein, Business Careers, Inc.; William Fox, J.C. Penney Co.; Lawrence Marcus, Neiman-Marcus. Individual Session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Tuesday Oct. 23 7:00 P.M. Dinner	ANNUAL AWARD DINNER AND FASHION SHOW Annual fashion show and award dinner in honor of Mr. Adam L. Gimbel, President, Saks Fifth Avenue; and the 1962 Textile Award will be received by Mr. M.K. Ryan, Jr., for E.I. Du Pont de Nemours Co. Honorary Chmn.: Jessica Daves, Laura Johnson, Frank Leslie. Reservations: WI. 7-0324.	N.Y. FASHION DESIGNERS, INC. (1457 BROADWAY)	HOTEL AMERICANA ROYAL BALLROOM
Wednesday Oct. 24 9:30 A.M. Coffee	PRESS PREVIEW OF ACCESSORY GALA Preview of American and European accessories. By invitation. (<u>For Release,</u> <u>Fri., Oct. 26.</u>) Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	5TH FLOOR
Wednesday Oct. 24 11:30 A.M.	PRESS SHOWING OF JUNIOR COLLECTION N.S. Juniors present Bergdorf Goodman's petite couture Spring and Cruise collection. By invitation. Continuous thereafter. Contact: Laura Cantor, PE. 6-5475.	N.S. JUNIORS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 24 12:30 P.M. Luncheon	OPENING OF SPRING COLLECTION Gothe's Spring collection of cocktail and evening fashions Oct. 24, 25, 26, 29, Nov. 1 at 12:30. <u>Showing at 1:15 P.M.</u> By reservation. Other times, by appointment. Contact: Lucile Gordon, LO. 5-2727.	GOthe (DAVID E. GOTTLIEB)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 24 4:30 P.M.- 7:00 P.M. Cocktails	ARNOLD PALMER GOLF FASHIONS Arnold Palmer will greet guests at a cocktail reception, featuring the Arnold Palmer women's golf separates, a new division of Loomtogs. Also, other golf fashions. Master of ceremonies: Peter Lind Hayes. By invitation. Contact: Betty Estes, LA. 4-4671.	SPORTS ILLUSTRATED; & BEAUNIT MILLS	TIME-LIFE BUILDING AUDITORIUM
Wednesday Oct. 24 5:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Showing for press only. Show at 6:00 P.M. By invitation. Thereafter, Oct. 25, 26, 29, 30, 31, Nov. 5, 6, 7, 12 at 1:00 P.M. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Oct. 24 6:00 P.M.- 8:00 P.M. Cocktails	RECEPTION TO MEET MONSIEUR GUY LAROCHE Madame Helena Rubinstein will invite the press to a reception to meet M. Guy Laroche; and also M. Jacques Cousty, style director of the Helena Rubinstein Paris Salon de Coiffure. (Note Change Of Date, Time, and Place.) By invitation. Contact: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Thursday Oct. 25 12:00 Noon	"FUR FASHIONS ON ICE" Showing of furs for sport, daytime, and evening; also Pauline Trigere's collection, designed for Ben Kahn on behalf of United Hospital Fund of N.Y. Publicity: Jessie V. Sloan, PL. 4-1080.	UNITED HOSPITAL FUND; BEN KAHN FURS	ROCKEFELLER PLAZA ICE SKATING POND
Thursday Oct. 25 2:30 P.M.	OPENING: SPRING COLLECTION Showing of petite dresses, suits, and costumes Oct. 25, 30, 31, Nov. 1, 6, 7, 13 at 2:30 P.M. Contact: IA. 4-0162.	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 25 3:30 P.M. Cocktails	SELECTION OF WINNERS AT PRESS PARTY Press party to award prizes and select winners from three divisions of the Young Stylemakers Contest. Show at 4:00 P.M. By invitation. Publicity: Jack Lauder at Young & Rubicam Inc., MU. 9-5000.	SINGER SEWING MACHINE COMPANY	HOTEL PLAZA BALLROOM
Thursday Oct. 25 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING COLLECTION Vera Maxwell's Spring collection. For the press, by invitation. Trade, beginning Tues., Oct. 30, and thereafter Tues., Wed., Thurs., at 12:00 Noon. By appointment. Contact: Judith Morrell, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Oct. 25 4:30 P.M.- 6:30 P.M. Champagne	PRESS PREVIEW: NEW SHOWROOMS AND OFFICES Jacqueline Cochran Cosmetics will unveil new showrooms and executive offices to the press. Miss Cochran, and Andrew A. Lynn, President, will officiate at informal reception. By invitation. Contact: Jody Donohue, Edward Gottlieb & Assoc., JU. 2-7540.	JACQUELINE COCHRAN COSMETICS	630 FIFTH AVENUE SUITE 3570
Friday Oct. 26 8:00 P.M.	ELEVENTH ANNUAL "APRIL IN PARIS" BALL Tribute to racing stables of France and U.S. Fashions by Guy Laroche. Entertainment by Harry Belafonte. Chief beneficiaries: French Hospital in N.Y. and American French Foundation Charities, including Nat'l Museum of Racing in Saratoga. Reservations: \$150.00. Contact: Miss Jermyn Davern or C.C. Philippe, LT. 1-6200. Publ.: Marianne Strong Assoc., RE. 7-6633.	AMERICAN FRENCH FOUNDATION(1540 B'WAY)	AMERICANA HOTEL IMPERIAL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 26	BONWIT TELLER RELEASE DATE--Accessories (Preview, Oct. 24) (See Pg. 5)		
Oct. 28	DAYLIGHT SAVING TIME ENDS--Move Clocks Back One Hour.		
Oct. 29	MACY'S RELEASE DATE--Horse Show Fashions. (No Press Preview)		
Monday Oct. 29- Nov. 16 9:00 A.M.- 5:00 P.M.	SPRING FORECAST FROM FEBRUARY ISSUE Complete showing and visual display of fashion and promotion plans from Seventeen's February "Spring Semester" issue. For store and buying office executives only, by appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Monday Oct. 29 10:30 A.M.	PRESS PREVIEW OF SPRING COLLECTION Herbert Sondheim's Spring collection, designed by Sara Ripault. By in- vitation. Thereafter, Oct. 30, 31, Nov. 1, 6, 7, 8, 13 at 10:30 A.M. By appointment. Contact: LA. 4-7540. Publicity: Barbara Kling, LT. 1-8024.	HERBERT SONDHEIM, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Oct. 29 10:30 A.M.; 11:30 A.M.	OPENING OF SPRING COLLECTIONS Showings--Leonard Arkin at 10:30; Andrew Arkin at 11:30, Oct. 29, 31, Nov. 5, 7. Contact: Miss Brigitte, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 29 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Arthur Jablow's collection, designed by David Kidd. Preview by invita- tion. Thereafter at 11:30 A.M., Oct. 31, Nov. 6, 8, 12, by appointment. Contact: LA. 4-3404. Publicity: Ruth Hammer Assoc., EL. 5-7872.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Oct. 29 12:00 Noon	OPENING OF SPRING COLLECTION Paul Blumenstein's Spring collection, by reservation. Continuous daily thereafter. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Oct. 29 12:00 Noon	RESORT AND SPRING COLLECTION Harold Levine's Resort and Spring collection, designed by Don Breitingner, Oct. 29, 31, Nov. 5, 7 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Oct. 29 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Preview for press of Spring collection. By invitation. Thereafter, at 11:30 A.M., Oct. 30, Nov. 1, 5, 7, 13. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTIONS Spring collections by Sylvan Rich for Miss Martini; and Jerry Parnis for Miss Martini. Showings Oct. 29 and Nov. 7 at 2:30. By reservation. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Oct. 29 3:30 P.M.	OPENING: SPRING JUNIOR COLLECTION Junior Accent's Spring collection, designed by Frank Adams; also showing Tues., Oct. 30 at 11:00. By invitation. Thereafter, continuous daily. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 29 4:00 P.M.	PRESS PREVIEW OF SKI FASHIONS Preview of Bergdorf Goodman's ski fashions. For the press, by invitation. (For Release, Tues., Oct. 30.)	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Monday Oct. 29 4:00 P.M.	PREVIEW OF SPRING DRESS COLLECTION Spring preview at 4:00 P.M. By reservation. Thereafter Oct. 31, Nov. 1, 6, 7 at 2:30 P.M. Contact: Murray Solomon, IO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 29 4:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 29, 30, 31, Nov. 5, 6, 7 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 29 6:00 P.M. Cocktails	OPENING: CALIFORNIA SPRING FASHIONS By invitation. Showing thereafter for 2 weeks in private suite. By reser- vation. Contact: Raul Rodriguez, OL. 2-0723(L.A.); after Oct. 29, PL.9-3000.	TRAVILLA (853 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings of Spring dresses and costumes, designed by Miguel Dorian. Contact: CH. 4-2270.	MURRAY ZENKEL, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings of Spring afternoon and cocktail dresses, designed by Evie Maxime. Contact: WI. 7-5374.	EVIE MAXIME, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 29	OPENING: SPRING COLLECTION Continuous showings of cocktail and evening fashions, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 29	OPENING: SPRING COLLECTION Spring dresses and costumes at continuous showings. Contact: BR.9-0952.	PARNES FEINSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 29- Nov. 12	SPRING CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Gene Roberts, 9024 Burton Way, Beverly Hills, Tremont 8-0540; after Oct. 29, CI. 7-2200.	ERNST STRAUSS, INC. BY MONICA	HOTEL GOTHAM
Beginning Monday Oct. 29- Nov. 16	CALIFORNIA FASHIONS FOR RESORT AND SPRING Wayne Fuller's Resort-Spring collection. By appointment. Contact: Dick Steiner, MA. 7-5461(L.A.); after Oct. 29, CI. 7-2200(N.Y.).	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM
Tuesday Oct. 30 9:30 A.M.	HELENA BARBIERI'S SPRING COLLECTION Spring cocktail and evening fashions at two showings, Oct. 30 and Nov. 6 at 2:30 P.M. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 10:00 A.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION By invitation. Showings at 10:00 A.M., Oct. 31, Nov. 6, 8, 14. Contact: Sally McDonald, LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 30 10:30 A.M.	OPENING: COMPLETE SPRING COLLECTION Thereafter, daily showings at 10:30 A.M., except Mondays. By appointment. Contact: Sam Cohn, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Oct. 30 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview by invitation. Thereafter Oct. 31, Nov. 1, 6, 7, 8 at 11:30. Publicity: Betty Yarmon, LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 12:00 Noon	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter at 12:00 Noon, Nov. 1, 2, 5, 6, 7, 8. Contact: Ruth McLaughlin, LO. 4-6337.	ESTEVEZ, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 30 12:00 Noon	RESORT-HOLIDAY AND SPRING COLLECTION Mollie Parnis' Resort-Holiday and Spring collection, Oct. 30, 31, Nov. 6, 7 at 12:00 Noon. By reservation. Contact: Lou Scobell, BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 30 12:00 Noon Luncheon	OPENING OF NEW COAT COLLECTION "Have A Good Day"---the new coat collection, showing at 12:00 Noon, Oct. 30, 31, Nov. 1, 6, 7, 8, 14, followed by luncheon. By invitation. Contact: Bill Goldstein, CH. 4-3512.	LOUIS GOLDSTEIN CO.	512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR
Tuesday Oct. 30 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FUR FASHIONS "Flight To Fall Fashions By Air France"---Fur fashions by Ben Kahn. Shoes--- Florentina. Gloves---Kislav. Gift---Monet. Door Prize---Georg Jensen. Cabocharde perfume by Gres, presented to each guest. Press by invitation. Public by reservation---\$4.75; contact:"Headwaiter," EL. 5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	BEN KAHN FURS (150 WEST 30TH ST.)	WALDORF-ASTORIA EMPIRE ROOM
Tuesday Oct. 30 1:15 P.M.	OPENING OF SPRING COLLECTION Oleg Cassini's Spring fashions; also introducing new collection of petites, at new showroom, Oct. 30, 31, Nov. 6, 7 at 1:15 P.M. By reservation. Contact: Kay McGowan, LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Maurice Rentner's Spring collection, designed by Bill Blass. Showing Oct. 31, Nov. 1, 6, 7, 8, 13, 15 at 2:30. Press showing, Monday, Nov. 5 at 3:00 P.M. By reservation. Publicity: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING: SPRING COLLECTION Showings at 2:30 P.M., Oct. 30, 31, Nov. 1, 6, 7, 8. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 2:30 P.M.	OPENING: SPRING COLLECTION Showings Oct. 30, 31, Nov. 6, 7 at 2:30 P.M. By reservation. Contact: LA. 4-5800.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 30 3:00 P.M.	OPENING: SPRING DRESS COLLECTION Showings Oct. 30 and Nov. 6 at 3:00 P.M. Contact: WI. 7-5324.	ANDREA A.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Oct. 30 3:45 P.M.	PREVIEW: RESORT SPRING COLLECTION Resort-Spring collection of coats and suits, designed by Stefan. By in- vitation. Continuous thereafter. Contact: Isabelle Crawford, BR. 9-7700.	BRIARBROOK SUITS	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 30 4:00 P.M.	PREVIEW: SPRING- SUMMER RAINWEAR Lawrence of London's couture rainwear collection for Spring-Summer. By invitation. Showings thereafter, by reservation, Nov. 1, 5, 7, 8, 13 at 4:00 P.M. Contact: Norman Lawrence, CH. 4-3815. Publicity: Mathews-Latham, 128 East 37th Street, MU. 5-7907.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 30 4:00 P.M.	OPENING: RESORT AND SPRING COLLECTION Martier-Raymond's Resort and Spring collection Oct. 30, Nov. 6, 8 at 4:00. By reservation. Contact: Jack Bernstein, PL. 3-0020 or PL. 3-0697.	MARTIER-RAYMOND	13 WEST 57TH STREET SALON - 2ND FLOOR
Tuesday Oct. 30 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF SPRING-SUMMER FABRICS A.P. Silk's Sixth Annual Cherry Blossom Festival, featuring the "Marco Polo Silk Collection," the result of a million mile quest for fashion. By in- vitation. Presentation will be on display through November. Publicity: Ken R. Williams, WI. 7-4471.	A.P. SILK CO.	1412 BROADWAY SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 5:00 P.M. Cocktails	PRESS PREVIEW: CRUISE- SPRING COLLECTION Bud Kilpatrick will present his Cruise and Spring collection. Showing at 6:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	BUD KILPATRICK	HOTEL PLAZA WHITE AND GOLD SUITE
Tuesday Oct. 30- Nov. 6	SEVENTY-NINTH ANNUAL NATIONAL HORSE SHOW Public Relations: Bill Bryan, 10 West 45th Street, YU. 6-8988.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Oct. 31	GIMBELS RELEASE DATE--Holiday collection. (No Show)		
Wednesday Oct. 31 10:30 A.M.	OPENING OF SPRING COLLECTION Showings of Spring collection, designed by Wilson Folmar, Oct. 31, Nov. 1, 5, 6, 7, 8 at 10:30 A.M. By appointment. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Oct. 31 1:15 P.M.	OPENING OF SPRING COLLECTION Sylvia Kaplan's dresses and ensembles for daytime and late-day. There- after Nov. 5, 7, 13 at 1:15 P.M. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 31 2:00 P.M.	OPENING: SPRING COATS AND SUITS Harry Frechtel's Spring collection of coats and suits, Oct. 31, Nov. 6, 8, 13, 15 at 2:00 P.M. Contact: Jo MacLeod, PE. 6-1310.	HARRY FRECHTEL, INC.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Wednesday Oct. 31 2:30 P.M.	OPENING OF SPRING COLLECTION Spring collection at 2:30 P.M., Oct. 31, Nov. 6, 8, 14. By invitation. Contact: Muriel Morris or Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 31 4:00 P.M.	PREVIEW OF SPRING JUNIOR DRESSES Designed by Betty Carol. Also showing Thurs., Nov. 1 at 4:00 P.M. By reservation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 31 4:00 P.M. Cocktails	PRESS PREVIEW: ITALIAN SWEATERS Press preview of Italian sweater collection for Spring. By invitation. Continuous thereafter at showroom, 1407 Broadway. Contact: BR. 9-8763. Publicity: Ken R. Williams, WI. 7-4471.	FAMELIA OF FLORENCE, ITALY	500 CLUB 500 SEVENTH AVENUE
Wednesday Oct. 31 5:00 P.M. Cocktails	CALIFORNIA FASHIONS IN NEW YORK Preview of Spring ready-to-wear collection, designed by Jean Louis. By invitation. Publicity: Eleanor Lambert, 32 East 57th St., MU. 8-2130.	JEAN LOUIS OF CALIFORNIA	HOTEL PLAZA
Thursday Nov. 1 10:00 A.M.	PREVIEW OF SPRING COATS AND SUITS Couture Spring and Holiday coats, suits, and costumes, designed by Molly for Jack Sarnoff. By invitation. Thereafter Nov. 5, 7, 12, 14 at 10:00. By appointment. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday Nov. 1 10:00 A.M.	PREVIEW: SPRING COATS AND SUITS Special preview for press and buyers. By invitation. Thereafter Nov. 6, 7, 8, 13, 14, 15 at 10:00 A.M. Contact: Herbert Gallant, IA. 4-7286.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 1 10:00 A.M.	OPENING OF SPRING COLLECTION Showings at 10:00 A.M., Nov. 1, 6, 7, 8, 13. By appointment. Contact: IA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 1 10:30 A.M.	OPENING OF SPRING COLLECTION Rudolf's Spring collection Nov. 1, 6, 7, 8 at 10:30. Contact: Jean Palitz, WI. 7-6865.	RUDOLF GOWNS	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 1 12:00 Noon Luncheon	OPENING: SPRING COUTURE FASHIONS Spring couture fashions. By invitation. Thereafter daily at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTRESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 1 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	SWEE LO BOUTIQUE (995 FIFTH AVE.)	HOTEL PLAZA PERSIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 1 2:00 P.M.	OPENING: SPRING COAT COLLECTION Showing of Originala's Spring coat collection, Nov. 1, 2, 5, 7, 13 at 2:00 P.M. By appointment. Contact: Mr. Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Thursday Nov. 1 2:30 P.M.	PREVIEW OF SPRING COLLECTION One showing only of Mort Schrader's Spring collection. By invitation. Publicity: Betty Yarmon, LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Nov. 1 2:30 P.M.	OPENING: SPRING COLLECTION Showings Nov. 1, 2, 6, 13 at 2:30 P.M.; Nov. 9 at 10:30. By invitation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Nov. 1 3:30 P.M.	PREVIEW: SPRING COLLECTION By invitation. Continuous showings beginning Tues., Nov. 6. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 1 4:00 P.M.	PRESS PREVIEW: SPRING COLLECTION Jane Derby's Spring collection. By invitation. Thereafter, Nov. 5, 7, 9, 13, 15 at 10:30 A.M. By appointment. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 1 4:00 P.M. Cocktails	OPENING: SPRING COLLECTION Designed by Celia Phillips and Elinor Simmons. By invitation. Thereafter Nov. 6 and 8 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	FRANK STARR ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Nov. 2	OHRBACH'S RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Monday Nov. 5 11:30 A.M.	OPENING OF SPRING COLLECTION Mignon's Spring collection, designed by Dorothy Farbo. By invitation. Thereafter, Nov. 8 and 13 at 11:30 A.M. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 5	PRESS SHOWING OF MAURICE RENTNER'S SPRING COLLECTION AT 3:00 P.M.		
Monday Nov. 5 4:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION Also, Nov. 7, 9, 13, 15 at 10:30. <u>By invitation only.</u> Contact: JU. 2-2317.	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Monday Nov. 5 6:00 P.M.	PREVIEW: CALIFORNIA FASHIONS FOR SPRING Marusia's Spring fashions. By invitation. Thereafter by appointment. Contact: Alice Driver, OLYMPIA 2-7730(L.A.); after Nov. 5, PL. 3-4500.	MARUSIA ORIGINAL (165 N. ROBERTSON, L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Nov. 6	ELECTION DAY--Tuesday		
Nov. 6	BLOMINGDALE'S RELEASE DATE--Ski fashions. (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 6 10:00 A.M.	PRESS PREVIEW OF SKI COLLECTION Gimbels will preview their ski collection. By invitation. (For Release, Wed., Nov. 7.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Tuesday Nov. 6 10:30 A.M.	OPENING OF SPRING COLLECTION Showings on Nov. 6, 8, 13, 15 at 10:30 A.M. By reservation. Contact: Sally Wolf, OX. 5-3091.	HATTIE CARNEGIE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 6 12:00 Noon	OPENING: SPRING COLLECTION Talmack's Spring collection, designed by John Moore, Nov. 6 and 8 at 12:00 Noon. By reservation. Contact: Lee Pine, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 6 12:00 Noon	OPENING: CRUISE AND SPRING COLLECTION Formal showing of junior dresses and sportswear. By invitation. There- after Nov. 7, 8, 13, 14 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 6 1:00 P.M.	PREVIEW: SPRING DRESS COLLECTION Spring dresses, designed by Stanley Herman at 1:00 P.M. By invitation. Continuous thereafter. Contact: Jean MacGregor, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 6 4:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 6 and 13 at 4:00 P.M. By reservation. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Nov. 6	OPENING: SPRING COLLECTION Informal showings. By appointment. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 6	OPENING: SPRING JUNIOR COLLECTION Spring fashions, designed by Frances Prisco. Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Wednesday Nov. 7 2:30 P.M.	OPENING OF SPRING COLLECTION Sam Friedlander's Spring collection, designed by Bob Bugnand at two showings, Nov. 7 and 8 at 2:30. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 7 4:00 P.M. Cocktails	PREVIEW: SPRING COAT COLLECTION Preview of Spring coat collection. Commentator: Mia Grau. By invitation. Continuous daily thereafter at showroom, 230 West 39th Street, 12th floor. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	500 CLUB 500 SEVENTH AVENUE
Wednesday Nov. 7 4:30 P.M. Cocktails	FASHIONS FOR CHILDREN: SPRING-SUMMER '63 "The Du Pont Sampler"--preview of fashions in Du Pont fibers from the children's wear market. Show at 5:15 P.M. For press and retail trade, by invitation. Contact: (Trade) Ethel Radon, Ext. 484; (Press) Blanche Gaillard, LO. 3-6400, Ext. 309.	DU PONT COMPANY	SHERATON-EAST HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 8 11:00 A.M.	OPENING: SPRING JUNIOR COLLECTION Eloise Curtis' Spring collection. By reservation. Continuous daily thereafter. Contact: OX. 5-6650.	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Showing of Jerry Silverman's Spring collection. By appointment. Contact: Jean Dione, CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Nov. 9	ABRAHAM & STRAUS RELEASE DATE--Ski fashions. (No Press Show)		
Tuesday Nov. 13 9:00 A.M. Coffee	PRESS PREVIEW: AT-HOME GIVENCHY SEPARATES Premiere showing of Givenchy designed at-home separates, made by Stella Sloat. By invitation. (Release Date, Wed., Nov. 14.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR
Tuesday Nov. 13 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING Hattie Carnegie's fur fashions. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Carnegie Publicity: Jeri Amstel, PL. 5-2600. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	HATTIE CARNEGIE (42 EAST 49TH ST.)	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 13 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON "Flight To Fall Fashions By Air France"--fashions by Philip Hulitar. Gift--Monet. Door Prize--Georg Jensen. Cabochard perfume by Gres, presented to each guest. Press by invitation. Public by reservation--\$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	PHILIP HULITAR	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Nov. 14 10:00 A.M. Breakfast	PRESS PREVIEW OF BOUTIQUE GIFTS "Continental Corner"--boutique fashions, including desk accessories and gifts for men. By invitation. (For Release, Thurs., Nov. 15.) Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR
Friday Nov. 16 9:00 A.M. & 12:00 Noon	READY-TO-WEAR LUNCHEON MEETING Breakfast at 9:00 A.M.; luncheon at 12:00 Noon. (Price and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	AMERICANA HOTEL IMPERIAL BALLROOM
Monday Nov. 19 9:45 A.M. Coffee	PRESS PREVIEW: RESORT FASHIONS Stern's will present their Resort fashions for the press. By invitation. (For Release, Wed., Nov. 21.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Monday Nov. 19 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fifteenth annual "Party Of The Year" for benefit of Costume Institute--Metropolitan Museum of Art. Museum pageant and entertainment. Chmn.: James S. Schoff, President, Bloomingdale's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100 each. Contact: Costume Institute, TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	AMERICANA HOTEL 52ND ST. & 7TH AVE.

